

# Vera Schaaf

User Experience Designer

🌐 [www.vera-schaaf-portfolio.de](http://www.vera-schaaf-portfolio.de)

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## Skills

### UX Methods

Cognitive walkthrough

User flow

User interviews

Surveys

Personas

Card sorting

Wireframing and prototyping

Usability testing

Standardised questionnaires

### Graphic and Prototyping

Figma

AI prototyping tools (e.g.

Figma Make, Loveable)

Adobe Illustrator

### Coding

Storybook

HTML

CSS

JavaScript

### Other Skills

Jira

Scrum

Miro

Wordpress

MS Power Point

### Languages

German (native)

English (C1)

Italian (C1)

Spanish (B1)

## Personal Interests

Table tennis

Piano

Painting

## Work Experience

12/2022 - now, Munich

### UX Designer

foodji marketplace GmbH

- Planning, implementing and evaluating user studies
- Creating concepts and UI design for the Foodji app and the Foodji vending machine as well as various internal products
- Collaborating closely with development team, product owners and stakeholders in two Scrum teams

05/2022 - 07/2022, Munich

### Internship UX Research

SKOPOS NOVA GmbH

- Created screeners and questionnaires
- Evaluated qualitative and quantitative data
- Collaborated on interview guidelines as well as preparation and implementation of online and offline user studies

10/2021 - 04/2022, Munich

### Working Student User Experience Design

Testbirds GmbH

- Optimised the UX of Testbird's website
- Created landing pages
- Designed branded assets and documents
- Scaled and evolved the design system

## Education

02/2021 - 09/2021, Pisa (Italy)

### Semester abroad, Digital Humanities

University of Pisa

10/2017 - 09/2021, Ingolstadt

### Bachelor of Science, User Experience Design

University of Applied Sciences Ingolstadt